

## General Data Protection Regulation (GDPR)

[Saving Grace updated privacy policy protecting you](#)



At Saving Grace Holidays, we're committed to protecting your privacy and controls you need to feel confident to receive communications reference self-catering holiday reservations available from us and we continue to offer. To reflect the new standards established by the EU's General Data Protection Regulation (GDPR), we've made updates and improvements to our marketing, social media, administration storage and secured account

systems.

See what it means here [What is the GDPR?](#)

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### [Saving Grace Data Protection Policy](#)

In support of these data protection rules across Europe, we've updated the Saving Grace Privacy Policy to meet requirements. These changes come into effect on 25 May 2018. Here's a summary of what's now relevant in our business:

#### [Your Rights](#)

As an individual guest, you have control over what information we hold, how it is used and whether you are happy for us to keep it. General Data Protection Regulation (GDPR) states that you have:

- The right to be informed – to know what information we collect about you and why.

#### [This Privacy Policy is written in response to this right](#)

- The right of access – to see what information we hold and to verify the lawfulness of our processing of your data.
- The right to rectification – to rectify the information we hold if it is incomplete or inaccurate.
- The right to erasure – to have your information removed.
- The right to restrict processing – to change the way in which we use your data.
- The right to data portability - allows us to move, copy or transfer data easily from one IT environment to another in a safe and secure way, without affecting its usability.
- The right not to be - subject to automated decision making including profiling

We hope that you'll take time to familiarise yourself, so you can feel confident in the ways Saving Grace Holidays is set up to protect your important privacy.

#### [How we use data](#)

Data records of past, current and [future] Saving Grace Holidays information you provided are stored for customer care and seasonal deals or follow up only and for further requirements requested by you.

- Address, contact's, tel's, mob's, email's, social media details or specific given data for special request and Saving Grace image photography are firewall protected and remain isolated on password secured admin systems. Only accessible by authorised staff.
- Use of SavingGrace@2020photography located on webpage [bookings@savinggraceholidays.co.uk](mailto:bookings@savinggraceholidays.co.uk) Google my Business, Instagram, Facebook and Booking.com social media sites remain secure and personal ID and data remains protected by this policy – Copyright reserved/2020.
- We may use Mailchimp to inform and remind subscribed guests with informative emails. We appreciate customers and may offer seasonal promotions, late books or access to product services to remain #bookdirect and cost effective. You always have option to unsubscribe, your data remains protected, secured and password security applies to all Saving Grace guest stored information.

## Our continued commitment

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Beyond updating our Data and privacy protection policy, we're continuing to make additional efforts to respect the rights of our customers.

Appointing a Data Protection Officer, ensures that our privacy policy remains central to our mission. For queries please contact [kirkcaldys@btinternet.com](mailto:kirkcaldys@btinternet.com)

Saving Grace Holidays continued guest contact is highly important. We have sought the Information Commissioners Office (ICO) advice for OOTG privacy policy and data storage security. We are now compliant with GDPR and maintain your data in accordance with being both guests requested, introduced, recommended and as part of already stored data, past, current and future, all details will remain in accordance with GDPR and this Privacy policy.

Our platform is designed so that you're only sharing information required to complete your reservation/s, requirement and to assist us to meet a need.

We never sell data or share it with unnecessary third parties.

If you have any questions about our efforts to comply with GDPR regulations and protect your rights, please contact [kirkcaldys@btinternet.com](mailto:kirkcaldys@btinternet.com)

Thank you for your time in gaining this understanding, we respect your rights and hope to be of continued safe and secure service to our customers.

Yours

Claire L. Kirkcaldy

Saving Grace Holidays

Updated: 1<sup>st</sup> Feb 2020 Saving Grace privacy policy (GDPR)